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Organicville Non-Dairy Organic Ranch Dressing



Wednesday, May 23

Taste	Value	Health	Ingredients	Preparation	Appearance	Packaging	Total
27	16	12	13	n/a*	4	4	86

Salad dressings have been losing sales over the past four years, according to Nielsen data. However, sales of organic products in general have doubled over the last five years. This product will not only appeal to the organic consumer, but also to the 30 to 50 million Americans who are lactose intolerant. Ranch dressing being one of the more popular flavors, those who cannot consume dairy or choose not to, can enjoy a dairy free version that tastes like the real thing. And if you compare this dressing to a regular ranch dressing, you're looking at about half the calories and half the fat. Retails for \$3.49-\$3.99/8-fl oz. This company hosts a full line of organic dressings that don't seem to ever disappoint.



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